

Cloud Security Insights 2022

Live Web Conference & Virtual Exhibition 16. – 18. November 2022

We hereby bindingly book the following partner package for the „Cloud Security Insights 2022“

Our quoted prices are net prices plus statutory VAT.

Platin Partner **10.000 €** **Offer price until 10 August 2022: € 8.500**

- Premium branding at the event area and in any virtual event documentation
- Placement of a lecture (30-min. presentation + 10-min. questions & answers, choice of topics in consultation with Executive Insight
- 1 virtual exhibition boot, live chat with visitors, videos, podcasts, white paper, product descriptions for visitors to download
- Moderation of an Online Workshop (60 min.) choice of topics in consultation with Executive Insights
- Participation for 5 company representatives

Gold Partner **9.000 €** **Offer price until 10 August 2022: € 7.500**

- Placement of a lecture (30-min. presentation + 10-min. questions & answers, choice of topics in consultation with Executive Insight
- 1 virtual exhibition booth, live chat with visitors, videos, podcasts, white paper, product descriptions for visitors to download
- Moderation of an Online Workshop (60 min.) choice of topics in consultation with Executive Insights
- Participation for 4 company representatives

Silber Partner **7.000 €** **Offer price until 10 August 2022: € 5.500**

- Placement of a lecture (30-min. presentation + 10-min. questions & answers, choice of topics in consultation with Executive Insight
- 1 virtual exhibition booth, live chat with visitors, videos, podcasts, white paper, product descriptions for visitors to download
- Participation for 3 company representatives

Exhibitor Partner **2.000 €**

- 1 virtual exhibition booth, live chat with visitors, videos, podcasts, white paper, product descriptions for visitors to download
- Participation for 2 company representatives

Partner Details

Company

Contact person for further organization
(contact details: name, phone nos., e-mail address)

Invoice recipient/
Invoice adresse

- Invoice
- PDF by email
- printed by post

All packages include:

- Contact details of all registered participants
- Logo + Company Profile at the event website
- 1 virtual exhibition booth where videos, podcasts, white paper may be stored, live chat with visitors
- Overview of all visitors and contact details

By booking the attached General Terms & Conditions of Executive Insights GmbH & Co. KG are accepted.

Date

Signature

Please send via email to ingo.kleiser@executive-insights.com

GENERAL TERMS AND CONDITIONS FOR PARTNERS

All services of Executive Insights GmbH & Co. KG - hereinafter referred to as EXECUTIVE INSIGHTS - are provided exclusively based on these General Terms and Conditions in their current version.

The validity of any other general terms and conditions of the client or other interested parties shall, to the extent they are not in accordance with these General Terms and Conditions, expressly be excluded. These General Terms and Conditions shall also apply in connection with any future business relations with the Client, hereinafter referred to as the "Partner", without the need for their renewed inclusion. These General Terms and Conditions shall apply to the Partners (exhibitors and sponsors) of "Cloud Security Insights 2022" (hereinafter referred to as "Cloud-Sec 2022").

These General Terms and Conditions rule the leasing of virtual exhibition stands and speaker slots for virtual web conferences designed for the purpose of presenting products and services. Any additional services provided in this context shall also be subject to these T&C. The Partner hereby confirms that by participating as an exhibitor, sponsor or expert lecturer at the Cloud-Sec 2022, commercial objectives are pursued, and that the Partner enters in its capacity as an entrepreneur ("Partner") into this Contract with Executive Insights GmbH & Co. KG, Josef-Orlopp-Str. 89-91, 10365 Berlin, Germany, the "Organizer".

Detailed specifications are contained in these terms and conditions as well as in the registration form. Any offers by EXECUTIVE INSIGHTS made in response to inquiries are subject to change without notice and non-binding. The Cloud-Sec 2022 is hosted by Executive Insights GmbH & Co. KG and shall take place live on the Internet from November 16 to November 18, 2022, it remains accessible to visitors and Partners and may be retrieved as recording until November 18, 2022.

Conclusion of the Contract

1.1 By sending the fully completed registration form either as a PDF file or in electronic form, the Partner orders a virtual exhibition stand together with the services, as described.

1.2 Upon registration (either by a PDF file or in electronic form) the Partner shall be deemed to have bindingly accepted the Terms and Conditions of the Cloud-Sec 2022. Such registration is binding for the Partner. The Contract between the Partner and Executive Insights GmbH & Co. KG shall come into effect upon the sending of the registration. Access to the online platform shall be granted after full payment of the participation fee was made.

Services provided by EXECUTIVE INSIGHTS

2.1 After the conclusion of this Contract and payment of the participation fee, the Partner shall be granted access to the virtual exhibition stand as booked. Once the access data have been received by the Partner, the CMS for the virtual trade fair platform can be used for the duration of the event. The Partner may at any time freely design its own virtual trade fair appearance as seen fit by it. The position of the Partner's virtual exhibition booth in the virtual exhibition area as well as in the overview of all visitors and contact details shall be assigned by EXECUTIVE INSIGHTS. Any claims by the Partner to the specific placement of its exhibition stand shall be excluded.

2.2 After the conclusion of this Contract the Partner shall be entitled to receive the following services from EXECUTIVE INSIGHTS:

- Provision of the virtual exhibition stand from payment of the participation fee up to and including July 12, 2022
- Provision of contact details of all visitors to the Partner's virtual exhibition booth after the end of the event
- If booked so: 1 speaker slot in the Cloud-Sec 2022 web conference
- Registration- and participant lists relating to the Partner's presentation at the Cloud-Sec 2022 web conference, including contact details of participants
- Contact details of all visitors who have registered for the Partner's scheduled webinars
- Real-time view of the Partner's stand visitors with possibility of directly contacting such visitors in a live chat
- Inclusion of a contact form in the virtual exhibition stand

Any further services offered by EXECUTIVE INSIGHTS shall be subject to prior agreement and payment of additional fees.

2.3 The Partner shall at its own expense guarantee that all technical requirements for its Cloud-Sec 2022 participation are met. In particular, the Partner shall ensure that – in case of an online presentation – all requirements are met for a punctual and smooth performance of such lecture presentation in the web conferences at any time.

2.4 Upon receipt of the order confirmation Partners will be informed by e-mailings about any further details of the preparation and execution of the virtual trade fair and the individual web conferences. All information with respect to the organization will also be available in the Partners' areas on the event website.

2.5 All presentations made in the Cloud Sec 2022 web conference are recorded by the Organizer and stored for the duration of the Cloud Sec 2022. The Partner hereby grants to the Organizer the full right to make such recordings – or parts thereof – available to all visitors for free viewing until the end of the event and to use such recordings as advertising media in connection with any following Cloud Sec 2022 events.

2.6 With respect to the giving of lectures in the Cloud-Sec 2022 web conference the attendance of at least one online dress rehearsals organized by EXECUTIVE INSIGHTS is mandatory in order to discuss the organizational procedure, check the technology and obtain an introduction to the use of the conference platform. If the Partner does not take part in one of the dress rehearsals offered at different dates, the Partner shall lose its right to give a lecture in the Cloud-Sec 2022 web conference as well as its right to receive visitors' registration data.

Obligations of the Partner with respect to visual and content design and its operation of the virtual exhibition stand

3.1 With respect to any contents of its virtual exhibition stand, such as texts, graphics, links, catalogue entries or conference announcements, the Partner shall solely be liable for any infringements of third-party rights. The Partner shall indemnify EXECUTIVE INSIGHTS GMBH & CO. KG against any claims made by third parties in connection with the performance of the order, even if such order was cancelled. EXECUTIVE INSIGHTS shall not be obliged to verify entries or contents in order to find out whether they might infringe the rights of any third parties or whether they comply with competition law provisions. In case any claims are asserted against EXECUTIVE INSIGHTS by third parties, based on legal or competition law inadmissibility of any entry in the Internet, the Partner shall indemnify EXECUTIVE INSIGHTS upon first request against any such claims, including all costs of necessary legal defense.

3.2 For the entire duration of the Cloud-Sec 2022 web conference, the Partner shall staff the Live Chat at its virtual exhibition stand with at least one qualified staff member who will be online between 09:00 a. m. and 05:00 p. m. to answer visitors' inquiries. If the Partner fails to comply with this obligation EXECUTIVE INSIGHTS may deactivate the Partner's virtual exhibition stand until the Live Chat is supervised by the Partner again.

3.3 The Partner shall permit the Organizer to use the Partner's logo as well as any of the information and media provided to the Organizer in connection with the Cloud-Sec 2022 for the purpose of advertising this Cloud-Sec 2022 event as well as any future Cloud-Sec 2022 events.

Registration confirmation, withdrawal of the Partner

4.1 The Partner may withdraw from its participation without giving any reasons within 14 days after receipt of the registration confirmation, and no fees shall incur. Such withdrawal must be notified in writing to EXECUTIVE INSIGHTS to become effective.

4.2 EXECUTIVE INSIGHTS may cancel an event for economic or organizational reasons up to 10 days prior to the beginning of the event and fix a new date for the event. Such date may be at any time up to the end of the following calendar year. The Partner shall then be deemed to be booked for the newly scheduled event, unless, however, the Partner declares in writing within two weeks after the date it was notified of the change in booking that it is prevented from attending due to compelling and important reasons. In such case, EXECUTIVE INSIGHTS shall rebook the Partner for a new date within the period until the end of the following calendar year. If the Partner is unable to attend this new date due to the same reasons as mentioned above, EXECUTIVE INSIGHTS shall refund the amount of the fees, less rebooking expenses, if any. Any further claims by the Partner shall be excluded.

4.3 If Executive Insights is unable to host the event due to force majeure or any other reason beyond the Organizer's control (such as terrorist attacks, civil unrest, nationwide power failures, failure of the Internet infrastructure or any other serious technical faults or official orders etc.), the contractual partner shall forthwith be informed. Any further claims against EXECUTIVE INSIGHTS shall be excluded. The contractual partner shall bear any costs incurred by them up to this date.

EU-GDPR – Google Analytics

5.1 As personal data of visitors will be collected by the Partner in connection with the Cloud-Sec 2022, the Partner is subject to the EU-DSGVO obligations and shall conclude a contract with EXECUTIVE INSIGHTS with respect to order processing in accordance with Art. 28 DSGVO. A corresponding contract will be sent to the Partner together with the registration confirmation.

Payment and due date

6.1 Prices shall be net prices exclusive of statutory VAT.

6.2 Term of payment is 30 days from receipt of invoice.

6.3 Access to the CMS for the Cloud-Sec 2022 through which the virtual exhibition stand and the catalogue entry will be administered, shall only be granted to the Partner upon receipt of full payment of the participation fee.

EXECUTIVE INSIGHTS reserve the right to block access to the CMS if the invoice amount is not credited to the account of EXECUTIVE INSIGHTS by the due date set forth in 6.2.

6.4 Completion of the virtual exhibition stand by the Partner

The Partner confirms that its virtual exhibition stand will be filled with both graphics and content and included in the Cloud-Sec 2022 by November 1, 2022. EXECUTIVE INSIGHTS reserve the right to deactivate the Partner's virtual exhibition stand in the Cloud-Sec 2022 in the event of default or delay.

6.5 Submission of papers for the Cloud-Sec 2022 web conference

The Partner confirms to submit the titles and Cloud-Sec 2022 papers for its expert lectures together with the speaker's photograph no later than November 1, 2022. EXECUTIVE INSIGHTS reserve the right to revoke the Partner's right to the speaker slot in the event of any delay. Amendments with respect to titles, descriptions or speakers may as an exception and in consultation with EXECUTIVE INSIGHTS be made after November 1, 2022, if, for example, speakers will have to be replaced or topics adjusted.

Final provisions

7.1 EXECUTIVE INSIGHTS reserve the right to make amendments and supplements with respect to the technical platform and data protection.

7.2 This Contract and the obligations arising from it are subject to German law. Place of jurisdiction and performance is Berlin. If any of the provisions of these Terms and Conditions or of any other contracts is or becomes invalid in whole or in part, the validity of the remaining provisions shall remain unaffected. The invalid provision shall be replaced by an appropriate provision which comes as close as possible to the intention of the invalid or missing provision.

Last modified 01/2022